## FOR IMMEDIATE RELEASE

Date: 2/23/2005

Contact: Wendy Sparks

Education Curator, Riverside Municipal Museum

(951) 826-5124

wsparks@riversideca.gov

## Community Invited to Participate in Riverside's Premiere Multicultural Event

Now in its seventh year, Family Village Festival is a celebration of culture that fosters understanding and appreciation of the many cultures present in Riverside today. Sponsored by the City of Riverside, this annual event will occur on October 8, 2005 at the Riverside Municipal Museum. The Multicultural Council of the Riverside Museum Associates, a nonprofit group that is dedicated to furthering multicultural awareness, produces this free, annual public event.

Over 3,000 families attended the 6th Annual Family Village Festival in 2003, which featured live music, ethnic cuisine, demonstrations and crafts representing over twenty cultural groups. Events and activities at the 7th Annual Family Village Festival in October will include dance performances and live music, family-friendly cultural craft activities, and a variety of live demonstrations to educate visitors about the many cultures that influence Riverside.

Over twenty cultural groups are represented at the Family Village Festival, and Festival organizers are seeking assistance from the community in locating additional cultural participants to expand cultural representation at the Festival. Potential community participants could include:

- Performance ensembles that have expertise in interpreting the dance or music of a specific culture
- Highschool multicultural clubs
- Local cultural clubs and societies who are interested in sharing their culture with the community
- A limited number of opportunities for cultural food vendors are also available.

Groups that are interested in participating in Riverside's finest multicultural event should contact Wendy Sparks at the Riverside Municipal Museum. Inquiries will be accepted through August 31, 2005.

Riverside Municipal Museum 3580 Mission Inn Avenue Riverside, CA 92501 (951) 826-5273 www.riversideca.gov/museum